

CONTRACT



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

And:

American Rambler Productions/ POL
138 Conant Street
Beverly, MA 01915

| | | |
|---|--|--|
| <u>Contract / Revision</u> 717065 / | | <u>Alt Order #</u> 06339662 |
| <u>Product</u> ROMNEY FOR PRESIDENT | | |
| <u>Contract Dates</u> 09/26/12 - 10/02/12 | | <u>Estimate #</u> 389 |
| <u>Advertiser</u> Romney/ R / President | | <u>Original Date / Revision</u> 09/27/12 / 09/27/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KUSA | <u>Account Executive</u> Mary Tricoli | <u>Sales Office</u> Telerep Philadel |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Rtn | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|-------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| N 1 | KUSA | 09/26/12 | 09/28/12 | 9News 6am | 6-7am | | :30 | | | | NM | 4 | \$5,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -- WTF-- | | | | 4 | \$1,300.00 | 0.00 | | | |
| D 2 | KUSA | 10/01/12 | 10/02/12 | 9News 6am | 6-7am | | :30 | | | | NM | 0 | \$0.00 |
| N 3 | KUSA | 09/26/12 | 09/28/12 | Today Show | 7-9am | | :30 | | | | NM | 4 | \$4,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -- WTF-- | | | | 4 | \$1,200.00 | 0.00 | | | |
| N 4 | KUSA | 09/26/12 | 09/28/12 | Today Show II | 9-10am | | :30 | | | | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -- WTF-- | | | | 2 | \$400.00 | 0.00 | | | |
| N 5 | KUSA | 09/26/12 | 09/28/12 | Today Show III | 11a-12p | | :30 | | | | NM | 4 | \$1,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -- WTF-- | | | | 4 | \$400.00 | 0.00 | | | |
| N 6 | KUSA | 09/26/12 | 09/28/12 | 9News at Noon | 12p-1230p | | :30 | | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -- WTF-- | | | | 2 | \$300.00 | 0.00 | | | |
| N 7 | KUSA | 09/26/12 | 09/28/12 | Extra | 1230p-1p | | :30 | | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -- WTF-- | | | | 2 | \$300.00 | 0.00 | | | |
| N 8 | KUSA | 09/26/12 | 09/28/12 | The Doctors | 1-2p | | :30 | | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -- WTF-- | | | | 2 | \$300.00 | 0.00 | | | |
| D 9 | KUSA | 10/01/12 | 10/02/12 | The Doctors | 1-2p | | :30 | | | | NM | 0 | \$0.00 |
| N 10 | KUSA | 09/26/12 | 09/28/12 | Days of Our Lives | M-F 2-3p | | :30 | | | | NM | 2 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -- WTF-- | | | | 2 | \$550.00 | 0.00 | | | |
| D 11 | KUSA | 10/01/12 | 10/02/12 | Days of Our Lives | M-F 2-3p | | :30 | | | | NM | 0 | \$0.00 |
| N 12 | KUSA | 09/26/12 | 09/28/12 | Ellen | 3-4p | | :30 | | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| | Week: | 09/24/12 | 09/30/12 | -- WTF-- | | | | 2 | \$350.00 | 0.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract / Revision</u> 717065 / | | <u>Alt Order #</u> 06339662 |
| <u>Contract Dates</u> 09/26/12 - 10/02/12 | | <u>Product</u> ROMNEY FOR PRESID |
| <u>Advertiser</u> Romney/ R / President | | <u>Estimate #</u> 389 |
| <u>Original Date / Revision</u> 09/27/12 / 09/27/12 | | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------------------|--------------------|------|--------|-------------|---------------|-----|------|-------|-------------|
| D 13 | KUSA | 10/01/12 | 10/02/12 | Ellen | 3-4p | | :30 | | | | NM | 0 | \$0.00 |
| D 14 | KUSA | 10/01/12 | 10/02/12 | 9News 4pm | 4p-5p | | :30 | | | | NM | 0 | \$0.00 |
| N 15 | KUSA | 09/26/12 | 09/28/12 | 9News 4pm | 4p-5p | | :30 | | | | NM | 2 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | --WTF-- | 2 | | | \$700.00 | 0.00 | | | | |
| N 16 | KUSA | 09/26/12 | 09/28/12 | 9News 5pm | 5p-530p | | :30 | | | | NM | 4 | \$5,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | --WTF-- | 4 | | | \$1,400.00 | 0.00 | | | | |
| D 17 | KUSA | 10/01/12 | 10/02/12 | 9News 6pm | 6p-630p | | :30 | | | | NM | 0 | \$0.00 |
| N 18 | KUSA | 09/26/12 | 09/28/12 | 9News 6pm | 6p-630p | | :30 | | | | NM | 2 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | --WTF-- | 2 | | | \$1,800.00 | 0.00 | | | | |
| N 19 | KUSA | 09/26/12 | 09/28/12 | Entertainment Tonight | 630-7p | | :30 | | | | NM | 2 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | --WTF-- | 2 | | | \$1,600.00 | 0.00 | | | | |
| D 20 | KUSA | 10/01/12 | 10/02/12 | Entertainment Tonight | 630-7p | | :30 | | | | NM | 0 | \$0.00 |
| N 21 | KUSA | 09/26/12 | 09/28/12 | Late News (M-Su) | M-Su 10-1037p | | :30 | | | | NM | 4 | \$10,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | --WTF-- | 4 | | | \$2,600.00 | 0.00 | | | | |
| N 22 | KUSA | 09/26/12 | 09/28/12 | Tonight Show | 1037-1137p | | :30 | | | | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | --WTF-- | 2 | | | \$1,200.00 | 0.00 | | | | |
| 23 | KUSA | 09/26/12 | 09/26/12 | Law & Order: SVU | 8-10p | | :30 | | | | NM | 2 | \$4,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | <u>Rating</u> | | | | |
| Week: | | 09/24/12 | 09/30/12 | --W---- | 2 | | | \$2,100.00 | 0.00 | | | | |
| D 24 | KUSA | 09/28/12 | 09/28/12 | Dateline | 9-10p | | :30 | | | | NM | 0 | \$0.00 |
| D 25 | KUSA | 09/29/12 | 09/29/12 | Ryder Cup | Various | | :30 | | | | NM | 0 | \$0.00 |
| D 26 | KUSA | 09/29/12 | 09/29/12 | 6-7p | 6-7p | | :30 | | | | NM | 0 | \$0.00 |
| D 27 | KUSA | 09/29/12 | 09/29/12 | Law & Order: SVU | 7-10p | | :30 | | | | NM | 0 | \$0.00 |
| D 28 | KUSA | 09/29/12 | 09/29/12 | NBC Today Show (Sa) | 5-7am | | :30 | | | | NM | 0 | \$0.00 |
| D 29 | KUSA | 09/30/12 | 09/30/12 | Sunday Today | 6-7am | | :30 | | | | NM | 0 | \$0.00 |
| D 30 | KUSA | 09/30/12 | 09/30/12 | 9News 7a Sun | 7-9a | | :30 | | | | NM | 0 | \$0.00 |
| D 31 | KUSA | 09/30/12 | 09/30/12 | Meet The Press | Sun 9-10a | | :30 | | | | NM | 0 | \$0.00 |
| D 32 | KUSA | 09/30/12 | 09/30/12 | Football Night in America | Various | | :30 | | | | NM | 0 | \$0.00 |
| D 33 | KUSA | 09/30/12 | 09/30/12 | NFL Regular Season Football | NFL Regular Season | | :30 | | | | NM | 0 | \$0.00 |
| D 34 | KUSA | 09/30/12 | 09/30/12 | NFL Special Edition News | 9-10p | | :30 | | | | NM | 0 | \$0.00 |
| D 35 | KUSA | 09/29/12 | 09/29/12 | Late News (Sa) | Sat 10-1037p | | :30 | | | | NM | 0 | \$0.00 |
| D 36 | KUSA | 10/01/12 | 10/02/12 | Today Show | 7-9am | | :30 | | | | NM | 0 | \$0.00 |
| D 37 | KUSA | 10/01/12 | 10/02/12 | Today Show II | 9-10am | | :30 | | | | NM | 0 | \$0.00 |
| D 38 | KUSA | 10/01/12 | 10/02/12 | Today Show III | 11a-12p | | :30 | | | | NM | 0 | \$0.00 |
| D 39 | KUSA | 10/01/12 | 10/02/12 | 9News at Noon | 12p-1230p | | :30 | | | | NM | 0 | \$0.00 |
| D 40 | KUSA | 10/01/12 | 10/02/12 | 9News 5pm | 5p-530p | | :30 | | | | NM | 0 | \$0.00 |
| D 41 | KUSA | 10/01/12 | 10/02/12 | Late News M-F | 10-1035p | | :30 | | | | NM | 0 | \$0.00 |
| D 42 | KUSA | 10/01/12 | 10/02/12 | Tonight Show | 1037-1137p | | :30 | | | | NM | 0 | \$0.00 |

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TERMS: Due 15th day of the Month following Broadcast.



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| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 717065 / | 06339662 |

| Contract Dates | Product | Estimate # |
|---------------------|-------------------|------------|
| 09/26/12 - 10/02/12 | ROMNEY FOR PRESID | 389 |

| Advertiser | Original Date / Revision |
|-----------------------|--------------------------|
| Romney/ R / President | 09/27/12 / 09/27/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Rtn | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|------------|
| 43 | KUSA | 09/27/12 | 09/27/12 | Office/ Parks & Rec | 8-9p | | :30 | | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ---T--- | | | | 1 | \$1,200.00 | 0.00 | | | |
| D 44 | KUSA | 09/29/12 | 09/29/12 | Saturday Night Live | 1037p-1207a | | :30 | | | | NM | 0 | \$0.00 |
| D 45 | KUSA | 10/01/12 | 10/02/12 | Extra | 1230p-1p | | :30 | | | | NM | 0 | \$0.00 |
| N 46 | KUSA | 09/28/12 | 09/28/12 | 9News 6am | 6-7am | | 1:00 | | | | NM | 1 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$2,600.00 | 0.00 | | | |
| N 47 | KUSA | 10/01/12 | 10/01/12 | 9News 6am | 6-7am | | 1:00 | | | | NM | 1 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | 1 | \$2,800.00 | 0.00 | | | |
| N 48 | KUSA | 10/02/12 | 10/02/12 | 9News 6am | 6-7am | | 1:00 | | | | NM | 1 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | | 1 | \$2,800.00 | 0.00 | | | |
| N 49 | KUSA | 09/28/12 | 09/28/12 | Today Show | 7-9am | | 1:00 | | | | NM | 1 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$2,400.00 | 0.00 | | | |
| N 50 | KUSA | 09/28/12 | 09/28/12 | Today Show II | 9-10am | | 1:00 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$800.00 | 0.00 | | | |
| N 51 | KUSA | 09/28/12 | 09/28/12 | Today Show III | 11a-12p | | 1:00 | | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$800.00 | 0.00 | | | |
| N 52 | KUSA | 09/28/12 | 09/28/12 | Extra | 1230p-1p | | 1:00 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$600.00 | 0.00 | | | |
| N 53 | KUSA | 10/01/12 | 10/01/12 | The Doctors | 1-2p | | 1:00 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | 1 | \$600.00 | 0.00 | | | |
| N 54 | KUSA | 09/28/12 | 09/28/12 | Days of Our Lives | M-F 2-3p | | 1:00 | | | | NM | 1 | \$1,100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$1,100.00 | 0.00 | | | |
| N 55 | KUSA | 09/28/12 | 09/28/12 | Ellen | 3-4p | | 1:00 | | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$700.00 | 0.00 | | | |
| N 56 | KUSA | 10/01/12 | 10/01/12 | 9News 4pm | 4p-5p | | 1:00 | | | | NM | 1 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | 1 | \$1,400.00 | 0.00 | | | |
| N 57 | KUSA | 09/28/12 | 09/28/12 | 9News 5pm | 5p-530p | | 1:00 | | | | NM | 1 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$2,800.00 | 0.00 | | | |
| N 58 | KUSA | 10/02/12 | 10/02/12 | 9News 6pm | 6p-630p | | 1:00 | | | | NM | 1 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | | 1 | \$3,600.00 | 0.00 | | | |
| N 59 | KUSA | 09/28/12 | 09/28/12 | Entertainment Tonight | 630-7p | | 1:00 | | | | NM | 1 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$3,200.00 | 0.00 | | | |
| N 60 | KUSA | 10/02/12 | 10/02/12 | Entertainment Tonight | 630-7p | | 1:00 | | | | NM | 1 | \$3,200.00 |

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| 09/26/12 - 10/02/12 | ROMNEY FOR PRESID | 389 |

| Advertiser | Original Date / Revision |
|-----------------------|--------------------------|
| Romney/ R / President | 09/27/12 / 09/27/12 |

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|-------|------|-------------------|-----------------|-----------------------------|--------------------|------|--------|-------------------|-------------|---------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | | 1 | \$3,200.00 | 0.00 | | | |
| N 61 | KUSA | 09/28/12 | 09/28/12 | Late News M-F | 10-1035p | | 1:00 | | | | NM | 1 | \$5,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | ----F-- | | | | 1 | \$5,200.00 | 0.00 | | | |
| N 62 | KUSA | 09/29/12 | 09/29/12 | Ryder Cup | Various | | 1:00 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | 1 | \$2,000.00 | 0.00 | | | |
| N 63 | KUSA | 09/29/12 | 09/29/12 | 6-7p | 6-7p | | 1:00 | | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | 1 | \$2,000.00 | 0.00 | | | |
| N 64 | KUSA | 09/29/12 | 09/29/12 | Law & Order: SVU | 7-10p | | 1:00 | | | | NM | 1 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | 1 | \$1,400.00 | 0.00 | | | |
| N 65 | KUSA | 09/29/12 | 09/29/12 | NBC Today Show (Sa) | 5-7am | | 1:00 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | 1 | \$550.00 | 0.00 | | | |
| N 66 | KUSA | 09/30/12 | 09/30/12 | Sunday Today | 6-7am | | 1:00 | | | | NM | 1 | \$550.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | 1 | \$550.00 | 0.00 | | | |
| N 67 | KUSA | 09/30/12 | 09/30/12 | 9News 7a Sun | 7-9a | | 1:00 | | | | NM | 1 | \$1,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | 1 | \$1,400.00 | 0.00 | | | |
| N 68 | KUSA | 09/30/12 | 09/30/12 | Meet The Press | Sun 9-10a | | 1:00 | | | | NM | 1 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | 1 | \$3,600.00 | 0.00 | | | |
| N 69 | KUSA | 09/30/12 | 09/30/12 | Football Night in America | Various | | 1:00 | | | | NM | 1 | \$4,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | 1 | \$4,000.00 | 0.00 | | | |
| N 70 | KUSA | 09/30/12 | 09/30/12 | NFL Regular Season Football | NFL Regular Season | | 1:00 | | | | NM | 1 | \$12,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | 1 | \$12,000.00 | 0.00 | | | |
| N 71 | KUSA | 09/30/12 | 09/30/12 | NFL Special Edition News | 9-10p | | 1:00 | | | | NM | 1 | \$5,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S | | | | 1 | \$5,200.00 | 0.00 | | | |
| N 72 | KUSA | 09/29/12 | 09/29/12 | Late News (Sa) | Sat 10-1037p | | 1:00 | | | | NM | 1 | \$3,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | 1 | \$3,600.00 | 0.00 | | | |
| N 73 | KUSA | 10/01/12 | 10/01/12 | Today Show | 7-9am | | 1:00 | | | | NM | 1 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | 1 | \$2,600.00 | 0.00 | | | |
| N 74 | KUSA | 10/02/12 | 10/02/12 | Today Show | 7-9am | | 1:00 | | | | NM | 1 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | | 1 | \$2,600.00 | 0.00 | | | |
| N 75 | KUSA | 10/01/12 | 10/01/12 | Today Show III | 11a-12p | | 1:00 | | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | 1 | \$900.00 | 0.00 | | | |
| N 76 | KUSA | 10/02/12 | 10/02/12 | Today Show III | 11a-12p | | 1:00 | | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service, shall not constitute payment to this station.

TERMS: Due 15th day of the Month following Broadcast.



KUSA-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

www.9news.com

| | | |
|--|--|-------------------------------------|
| <u>Contract / Revision</u> 717065 / | | <u>Alt Order #</u> 06339662 |
| <u>Contract Dates</u> 09/26/12 - 10/02/12 | | <u>Product</u> ROMNEY FOR PRESID |
| <u>Advertiser</u> Romney/ R / President | | <u>Estimate #</u> 389 |
| <u>Original Date / Revision</u> 09/27/12 / 09/27/12 | | |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Rtn | Type | Spots | Amount |
|--------|------|-------------------|-----------------|---------------------|----------------|------|--------|-------------------|-------------|---------------|------|-------|--------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | | 1 | \$900.00 | 0.00 | | | |
| N 77 | KUSA | 10/01/12 | 10/01/12 | 9News at Noon | 12p-1230p | | 1:00 | | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | 1 | \$600.00 | 0.00 | | | |
| N 78 | KUSA | 10/01/12 | 10/01/12 | 9News 5pm | 5p-530p | | 1:00 | | | | NM | 1 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | 1 | \$3,200.00 | 0.00 | | | |
| N 79 | KUSA | 10/02/12 | 10/02/12 | 9News 5pm | 5p-530p | | 1:00 | | | | NM | 1 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | | 1 | \$3,200.00 | 0.00 | | | |
| N 80 | KUSA | 10/01/12 | 10/01/12 | Late News M-F | 10-1035p | | 1:00 | | | | NM | 1 | \$5,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | M----- | | | | 1 | \$5,600.00 | 0.00 | | | |
| N 81 | KUSA | 10/02/12 | 10/02/12 | Late News M-F | 10-1035p | | 1:00 | | | | NM | 1 | \$5,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | | 1 | \$5,600.00 | 0.00 | | | |
| N 82 | KUSA | 10/02/12 | 10/02/12 | Tonight Show | 1037-1137p | | 1:00 | | | | NM | 1 | \$2,600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | | 1 | \$2,600.00 | 0.00 | | | |
| N 83 | KUSA | 09/29/12 | 09/29/12 | Saturday Night Live | 1037p-1207a | | 1:00 | | | | NM | 1 | \$2,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 09/24/12 | 09/30/12 | -----S- | | | | 1 | \$2,800.00 | 0.00 | | | |
| N 84 | KUSA | 10/02/12 | 10/02/12 | Extra | 1230p-1p | | 1:00 | | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | <u>Rating</u> | | | |
| Week: | | 10/01/12 | 10/07/12 | -T----- | | | | 1 | \$700.00 | 0.00 | | | |
| Totals | | | | | | | | | | 0.00 | | 82 | \$150,200.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|--------------------|------------|--------------|--------------|
| 08/27/12 -09/30/12 | 65 | \$107,300.00 | \$91,205.00 |
| 10/01/12 -10/02/12 | 17 | \$42,900.00 | \$36,465.00 |
| Totals | 82 | \$150,200.00 | \$127,670.00 |

Signature: _____ **Date:** _____

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